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Avalon, NJ Employs V-COMM to Increase Town's Revenues

Cranbury, NJ (March 10, 2003) – V-COMM, a leading New Jersey based telecommunications engineering firm, has entered into agreements with the Borough of Avalon, New Jersey to provide critical expertise in establishing a plan to lease space on its water towers to wireless phone carriers in order to generate revenue for the township.

“Our job is to meet Avalon’s goals while creating a win-win-win situation for the borough, the residents and the wireless carriers. We are confident that we are up to the challenge,” said Dominic VILLECCO, President of V-COMM.

In Avalon V-COMM was retained to develop a plan and prepare the town’s water tank for use by wireless carriers. The primary goal is to attract wireless carriers to install antennas at this site, which will provide a new source of income for the local government and help ease the tax burden. The secondary goal is to achieve maximum wireless coverage in the area for the busy summer months, improving access to emergency services, while keeping in balance with the natural beauty of this shore community.

The goals in the Avalon project are similar to those of a project V-COMM successfully completed in Woodbine New Jersey, a nearby Cape May County town. “V-COMM evaluated the situation, developed recommendations and helped us choose and manage the independent vendors who completed the work,” said William Pikolycky, Mayor of Woodbine. “The process was easy and the result was a healthy return on investment.

V-COMM, a leading provider of integrate network engineering, radio frequency engineering and business services, deliver needed expertise and cost-effective solutions for wired and wireless operators and vendors. Company executives are much sought-after expert witnesses providing testimony on telecommunications issues in local, regional, national and international venues. V-COMM has a growing staff of over 50 engineers and professionals with offices in Cranbury, NJ and Blue Bell, PA. For more information, visit us on the World Wide Web at www.vcomm-eng.com