

FOR IMMEDIATE RELEASE

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## V-COMM SUPPORTS DEVELOPMENT OF CMRS SIGNAL BOOSTER STANDARDS FOR IN-BUILDING APPLICATIONS

V-COMM, L.L.C., a wireless engineering consulting firm with offices in Cranbury, NJ and Bluebell, PA, supports the development of Commercial Mobile Radio Service (CMRS) signal booster standards for consumer and industry certified installations that affects the wireless industry on a national scale. As more and more consumers are moving away from using landline phones in their homes and becoming "wireless households", the strength/quality of the signal inside their homes becomes increasingly important. Industry leaders, Verizon Wireless and Wilson Electronics with support from V-COMM, have jointly filed the proposed standards in an FCC proceeding (WT Docket No. 10-4) in an effort to standardize regulations for the installation and operation of CMRS signal boosters.<sup>1</sup> This would greatly impact in-building coverage for individual consumers in their homes, and also in commercial applications by businesses.

The goal for consumer boosters is to create a standardized device that supports all commercial wireless technologies and enhances service for individuals using their wireless phones indoors and inside vehicles. According to CTIA - The Wireless Association, 26.6% of US households are currently "wireless-only" households and is growing every year. With the increased reliance on wireless service, signal boosters can play an important role and enhance service in areas with insufficient signal strength from wireless networks.

V-COMM has extensive experience in CMRS signal booster design, engineering, operation, testing and installation. Our in-building and distributed antenna system (DAS) expertise provides solutions for many large and small scale operations for businesses and wireless service providers, enhancing service for wireless phones and data devices used within buildings.

V-COMM is a leading provider of wireless network engineering consulting and business services. V-COMM delivers extensive industry expertise and cost-effective solutions wireless and wired operators, and governmental agencies. Company executives are much sought-after expert witnesses providing testimony on telecommunications issues in local, regional, national, and international venues. V-COMM has a growing staff of nearly 50 engineers and professionals with offices in Cranbury, NJ and Blue Bell, PA. For more information, visit us on the World Wide Web at <u>www.vcomm-eng.com</u>.

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If you would like more information about this topic, please call Nicole Peretti at 609-655-1200 or email Nicole at nicole.peretti@vcomm-eng.com

<sup>&</sup>lt;sup>1</sup> See filing in the FCC WT Docket No. 10-4,

http://fjallfoss.fcc.gov/ecfs/document/view; jsessionid=TvLL2jWw1WxyrW1v4J7v41JwCkxJ21N92bhFyt3l64kxjqhBx51Q!-1326520164!-1870848622?id=7021697062