



**CONTACT: Nicole E. Peretti**

FOR IMMEDIATE RELEASE

3 Cedar Brook Drive  
Cranbury, NJ 08512  
Phone: (609) 655-1200 x 333  
Fax (609) 409-1927  
nicole.peretti@vcomm-eng.com

**V-COMM TO TEAM UP WITH CONNECTIV SOLUTIONS  
For an Important Breakout Session at the Rural Cellular  
Association's Annual Convention**

**Las Vegas, NV (April, 2010)** – V-COMM and Connectiv Solutions team up at the RCA Convention to bring carriers the answers they have been looking for. The session, "Network Data Mining and Analytics: Reducing OPEX and Developing Your Roadmap to the Future", will give the audience a better knowledge of industry best practices and how actionable information can reduce their operating expenses.

"This session will assist RCA carrier members in recognizing the implications associated with Local Number Portability, Peering and Signaling that will be necessary with the deployment of 3G and 4G technology, and how to leverage existing available data to better plan for network changes and growth capacity," explains Donald Coover, Vice President of V-COMM.

V-COMM is a leading consultant for integrated network engineering services to telecom operators, municipalities, and corporate enterprises throughout the U.S. We are recognized for our custom engineering design solutions and vendor neutral approach in developing high performance wired and wireless networks. For more information, visit us on the World Wide Web at [www.vcomm-eng.com](http://www.vcomm-eng.com).

Connectiv Solutions is the telecommunications industry leader in helping carriers maximize the efficiency of their networks and gain a competitive edge. Our solutions go beyond traditional Least Cost Routing (LCR), Telco Expense Management (TEM) and data storage solutions, delivering unparalleled visibility and management of network usage expenses. For more information, visit them on the World Wide Web at [www.connectiv-solutions.com](http://www.connectiv-solutions.com).

###

If you would like more information about this topic, please call Nicole Peretti at 609/655-1200 or email Nicole at [nicole.peretti@vcomm-eng.com](mailto:nicole.peretti@vcomm-eng.com)